



# sippin' safari

GREENVILLE ZOO FOUNDATION

wine • music  
hors d'oeuvres  
at the greenville zoo

9.7.2018  
6:30 PM–9:30 PM

sponsorship guide



**Friday, September 7, 2018**  
**6:30 - 9:30 PM**

Sippin' Safari 2018: This annual sampling event hosted by the Greenville Zoo Foundation featuring wine and hors d'oeuvre pairings, live music, is not to be missed. Over 1,200 people are expected to attend.

This year we are planning to showcase a new VIP area, raffles, exclusive wines and 13-15 restaurants.

The Friends of the Greenville Zoo/The Greenville Zoo Foundation is a non-profit organization focused on supporting the Greenville Zoo and its dedication to animal care, education, conservation and the overall enjoyment of the community. The Foundation is dedicated to marketing, advocacy and fundraising efforts that improve the Greenville Zoo for guests, animals, and staff.

## **Sippin' Safari** SPONSORSHIP OPPORTUNITIES

We invite the community to partner with us to make Sippin' Safari the best it can be! Join us as a sponsor and enjoy an amazing party with our furry and feathered friends. Each level of sponsorship is associated with specific benefits outlined on the following pages.

### **2017 Sponsorship Levels**

Title - \$15,000

Presenting- \$10,000

Platinum - \$5,000

Silver - \$2,500

Gold - \$1,000

Media Sponsor - In-Kind

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR – \$15,000

- Recognition as Title Sponsor of Sippin' Safari
- Top sponsor logo placement on all Sippin' Safari collateral materials and promotional efforts, including but not limited to:
  - Event advertising (website, print and radio)
  - On-site event signage
  - Event advertising
  - Event posters
- Opportunity to have one evening rental, including two hours of exclusive Greenville Zoo access for your guests\*
- Company mention in all press releases
- Special recognition at event
- A company banner displayed throughout the zoo during the event (banners to be provided by sponsor)
- Recognition in Greenville Zoo's eNewsletter
- Click through logo link on Greenville Zoo Foundation website
- Complimentary passes to Sippin' Safari (15)

*\*Must be scheduled in advance with the zoo. Does not include food, drink, or specialty items.*



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR – \$10,000

- Logo placement on select Sippin' Safari collateral materials and promotional efforts, including but not limited to:
  - On-site event signage
  - Event advertising
  - Event posters
- Opportunity to customize exclusive sponsorship benefits to fit your needs (ticket sponsor, beer garden sponsor, etc.)
- One company banner displayed at the zoo during the event (banner to be provided by sponsor)
- Company mention in all press releases
- Special recognition at event
- Recognition in Greenville Zoo's eNewsletter
- Complimentary passes to Sippin' Safari (10)

## PLATINUM SPONSOR – \$5,000

- Logo placement on select Sippin' Safari collateral materials and promotional efforts, including but not limited to:
  - On-site event signage
  - Event advertising
  - Event posters
- Recognition in Greenville Zoo's eNewsletter
- Complimentary passes to Sippin' Safari (8)



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR – \$2,500

- Logo placement on select Sippin' Safari collateral materials and promotional efforts, including but not limited to:
  - On-site event signage
  - Event advertising
  - Event posters
- Complimentary passes to Sippin' Safari (5)

## GOLD SPONSOR – \$1,000 OR IN-KIND

- Logo placement on select Sippin' Safari collateral materials and promotional efforts, including but not limited to:
  - On-site event signage
  - Event advertising
  - Event posters
- Complimentary passes to Sippin' Safari (2)

## MEDIA SPONSOR – IN-KIND

- Exclusive recognition as television, radio and/or print sponsor
- Logo placement on select ZooTunes collateral materials and promotional efforts, including but not limited to:
  - On-site event signage
  - Event advertising
  - Event posters
- Company mention in all press releases
- Recognition in Greenville Zoo's eNewsletter
- Complimentary passes to Sippin' Safari (amount varies per sponsorship amount)



## Sponsorship Agreement 2018

Title - \$15,000

Presenting - \$10,000

Platinum - \$5,000

Silver - \$2,500

Gold - \$1,000

Media - In-Kind

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level \$ \_\_\_\_\_

In-Kind sponsorship amount \$ \_\_\_\_\_

Authorized Signature\* \_\_\_\_\_

\*By signing above, you are acknowledging your commitment to sponsor Sippin' Safari and will submit payment by August 15, 2018 or supply in-kind product on September 7, 2018.

The Greenville Zoo Foundation is a non-profit 501(c)-3 ID #57-0654589.

Please make checks payable to:  
Greenville Zoo Foundation, Sippin' Safari  
and send payment along with this form to:

### **Greenville Zoo Foundation**

150 Cleveland Park Drive

Greenville, SC 29601

**For additional information, please contact**

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