



THE GREENVILLE ZOO FARM

This new exhibit will feature a significant expansion to the current farmyard, including multiple barns, pastures, and education program areas. The Farmyard also allows the Zoo to increase the species collection and provide animal contact for guests. In the newly designed Farmyard, the Zoo will showcase farm animals used on farms around the world. These animals represent an irreplaceable piece of earth's biodiversity, just like their wild counterparts.



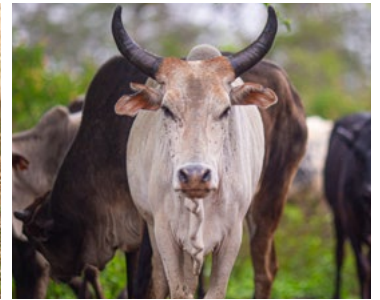


EXPANSION

- 2-story, 6,600 sf building with event space and educational areas
- 2 new 350 sf barns for animal exhibits with education areas
- Large event venue on second floor (up to 125 seated guests)
- 4 new public contact areas
- 2 acres farmyard area
- Walk-through Flemish Giant Rabbit Exhibit

FARM ANIMALS FROM AROUND THE WORLD

Showcasing animals used on farms around the world, the exhibit will provide a unique look at the dependence between animals and humans. The plan is to add mini zebus (India - Asia), mini donkeys (Europe), alpacas (South America), turkeys (North America) and Flemish rabbits (Belgium - Europe), adding to the Zoo's currently held African pygmy goats (Africa) and Kunekune pigs (New Zealand).





THE GREENVILLE ZOO

The Greenville Zoo is proud to be one of a select group of zoos accredited by the Association of Zoos & Aquariums (AZA). The Greenville Zoo has been accredited since 1986—evidence of the zoo’s commitment to excellence.

The Greenville Zoo is committed to providing the highest level of care to the wildlife housed at the zoo and ensuring that the care they receive meets or exceeds all animal care standards set by the Association of Zoos & Aquariums. Since opening in 1960, the Greenville Zoo has

provided countless hours of joy and education to the community. As one of the top-rated attractions in the Upstate region of South Carolina, the zoo welcomes 345,000 guests each year.

GREENVILLE ZOO FOUNDATION

The Greenville Zoo Foundation has existed since 1975 and oversees fundraising initiatives for the Greenville Zoo. As a support organization, its goal and purpose are to operate cohesively with the zoo and provide support and funding in accordance with the zoo’s changing needs.



Education

The Greenville Zoo's Education Department has over 600 on-site education programs, 700 Zoomobile visits and 10,000 Distance Learning classes per year. The Education department has won the Pinnacle Award for Excellence in Virtual Programming for seven consecutive years. Over 450 school field trips are held at the Zoo each year, serving over 25,000 children.

The Education Department is one of the leading hands-on education resources in the Upstate, to serve the community with unique opportunities to get outdoors and learn about nature and to utilize limited resources for optimum results.



Conservation

Each year, the zoo provided financial assistance to projects worldwide, including local grants to support conservation efforts in the region. Five dollars from every membership and \$.50 from each ticket sale go to the zoo's conservation fund. The zoo also provides a free conservation lecture series to the community each year. Lectures include speakers from around the world sharing information on important conservation projects.



Veterinary Science

The Greenville Zoo employs a full-time veterinarian and veterinary technician. The veterinary hospital was recently expanded and renovated to create specific laboratory space, a secure pharmacy room, a necropsy room, a sterile surgical suite and a new quarantine holding space—all designed to meet the high standards expected of an accredited institution.



Animal Collection

The Greenville Zoo has a diverse animal collection totaling over 79 species and over 200 individual specimens. The zoo participates in 24 Species Survival Plans, including Masai Giraffe, Sumatran Orangutan, Amur Leopard and Greater Rhea.

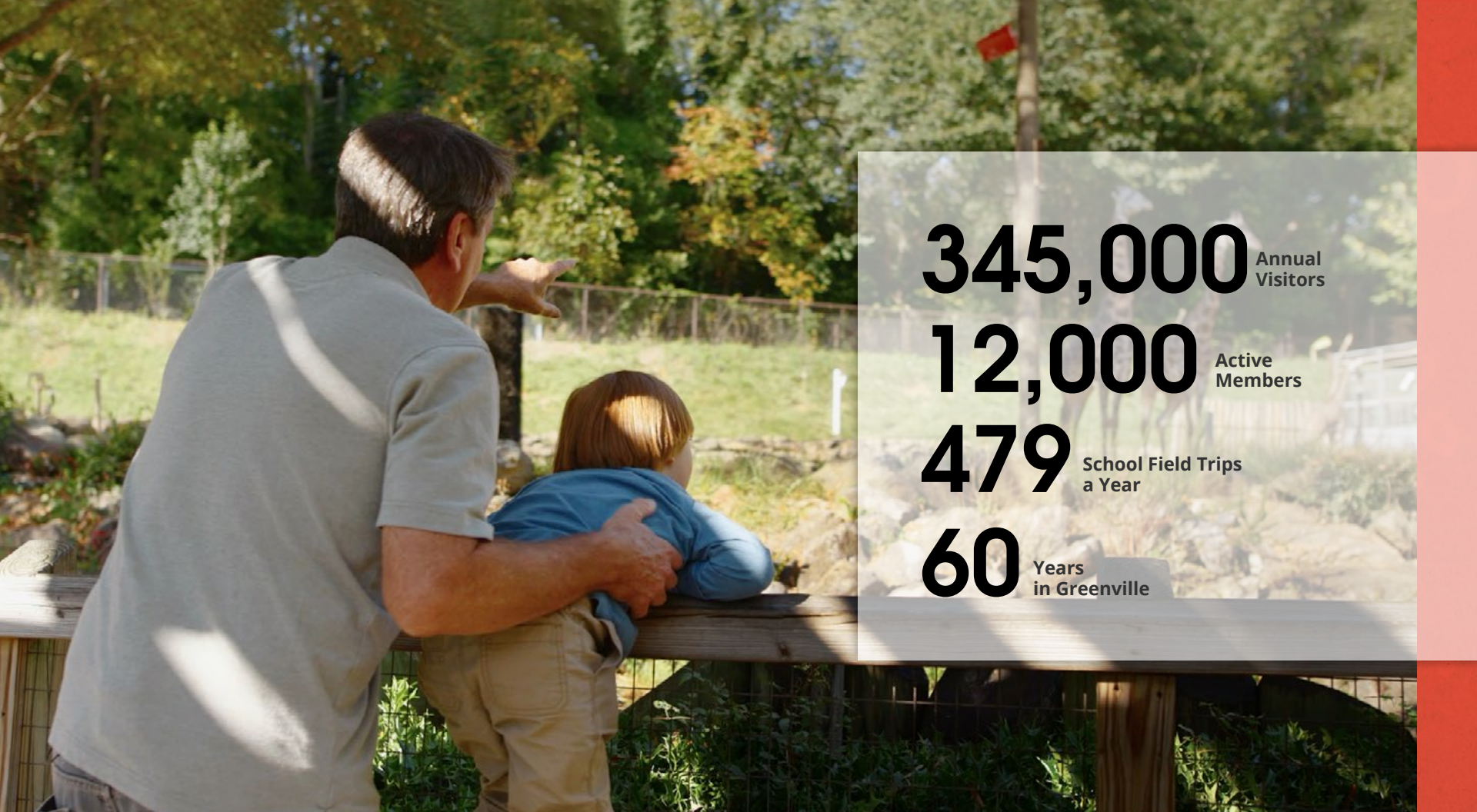
Awards & Recognition

- **HGTV**
 - Top 10 Family Spring Break Vacations January 2024

- **Pinnacle Award**
 - Center for Interactive Learning and Collaboration Over 8,000 participants - Quality Programming

- **TRIP ADVISOR**
 - 2022 TripAdvisor Travelers' Choice Award

- **Top 20 Places to Visit in South Carolina - Yahoo!**
 - Greenville Zoo - # 19

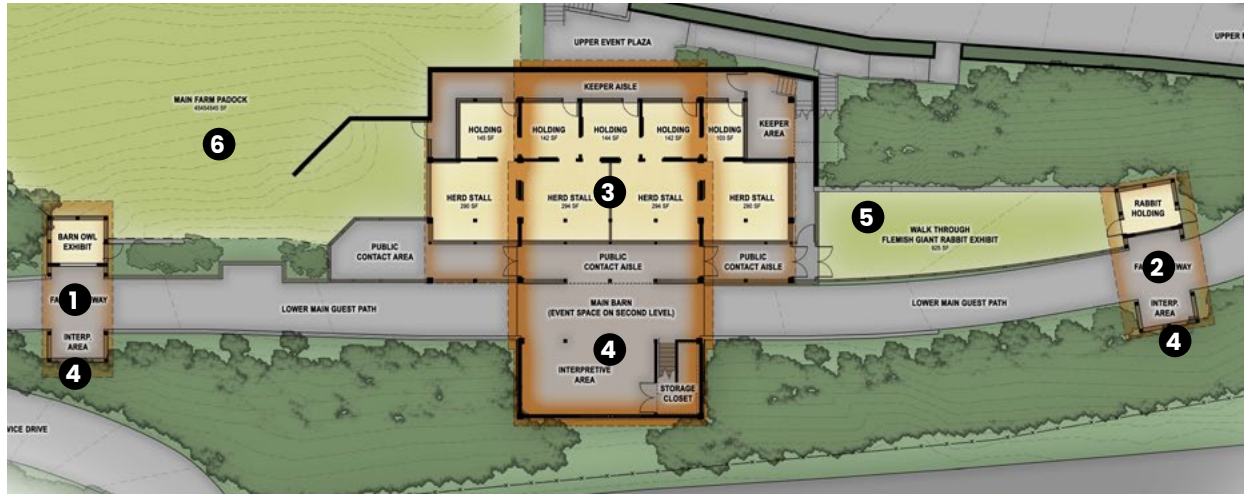


345,000 Annual Visitors

12,000 Active Members

479 School Field Trips a Year

60 Years in Greenville



Naming Rights Available

Farmyard - \$500,000 **SOLD**

- 1) Barn 1 - \$100,000
- 2) Barn 2 - \$100,000
- 3) Event Space - \$150,000

Sponsorships Available

- 4) Education Interperative Areas (all 3 barns) - \$50,000
- 5) Flemish Giant Rabbit Exhibit - \$35,000
- 6) Main Paddock - \$35,000